



**Highgate District Agricultural Society**

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This year marks a milestone for the Highgate District Agricultural Society as we celebrate our 170<sup>th</sup> anniversary! Since 1854, the Society has been central to life in Highgate and the surrounding area; actively engaged in community events - including our annual Country Fair. In addition to the Society's role in promoting, preserving, and celebrating rural life in Ontario, it also plays an important role in maintaining our local park, playground, and baseball facilities which are enjoyed by members of our community throughout the year. As we look to the exciting year ahead, we hope you will consider contributing as one of this year's sponsors.

Each year the Society looks to the generous support of local businesses and organizations who want to be part of this community tradition. We are currently seeking sponsors for 2024, including support for our 170<sup>th</sup> annual Highgate Fair which will be taking place on Saturday, September 28, 2024. The Fair is a community celebration day for both adults and children alike, and is the highlight of the Society's annual lineup of events.

Sponsors have options to make general contributions to the Society, or they can request that their sponsorship contribution be directed to support specific needs, such as maintenance of our facilities, or entry classes within the Fair. We have sponsorship levels to fit every budget, including: Bronze (\$100 - \$199); Silver (\$200 – \$299); and Gold (\$300 – \$499); and Platinum (\$500 or more). All sponsors will have their names included in our prize booklet, as well as included on our website. Silver, Gold, and Platinum sponsors receive additional recognitions – details can be found on our website at: [www.hdas.weebly.com](http://www.hdas.weebly.com) on the "Ways To Give" tab. If you are interested in becoming a sponsor and have questions, please contact us at [hdas.secretary@gmail.com](mailto:hdas.secretary@gmail.com) to make arrangements.

To help ensure sponsor recognition, your payment needs to be received no later than June 1, 2024. For Silver, Gold, and Platinum sponsors we require a copy of your business card or logo (either in hard copy or electronic format) no later than June 1, 2024 in order to be included in the Fair prize booklet.

Whether you are able to support the Highgate Fair as a sponsor or not, the Fair has ample space for exhibitors / vendors, and we would welcome you to showcase your business with either an exhibit, parade entry, or vendor display. Please contact us through our website, or by emailing us at [hdas.secretary@gmail.com](mailto:hdas.secretary@gmail.com) for more information.

Thank you for your consideration in supporting the Society, our annual Fair, and the continuation of this important community organization. We hope to see you at the Fair!

Sincerely,

Jeff Mardling

President, Highgate District Agricultural Society